

Programme Specification 2024 2025 EMFSS Graduate Diplo	loma in Business Analy	/tics
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Important information regarding the Programme Specification

About this document

Last revised 19 February 2024

The Programme Specification gives a broad outline of the structure and content of the programme, the entry level qualifications, as well as the learning outcomes students will achieve as they progress. Some of the information referred to in a programme specification is included in more detail on the University of London website. Where this is the case, links to the relevant webpage are includeeebpage are inclWETQ5.572 630.34 Tm0 g0 GsL2H4F3 10.98 Tf1 0 0

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Optional course	A course that is not named on your programme structure.			
Attempt	You will be considered to have attempted a course if you register			
-	for a course, make an assessment entry, and submit assessment			
	elements worth at least 70% of the overall course.			
Exclusion or	A course which awards credit only if not taken with other courses			
Excluded course	specified in regulations. See Appendix C for detail.			
Discarded course	d course A course that you have been registered for or attempted, not			
	available on your programme structure, which remains on your			
	student record.			
MCQ	Abbreviation of multiple choice question. A format of assessment.			



Where credits are assigned

English language requirements

Applicants must satisfy the English language requirements for the programme. These are set out in detail on the programme page under the Requirements tab for each programme. All teaching is in English, therefore students need to have the required level of written and spoken English to cope with their studies right from the start.

Additional information on English language proficiency tests is given on the website.

Where an applicant does not meet the prescribed English language proficiency requirements but believes that they can demonstrate the requisite proficiency for admission the University may, at its discretion, consider the application.

Internet access and computer specification

Students will require regular access to a portable computer with an internet connection to

Students must be able to download and install software to their Windows or MacOS device to include secure examination browsers for online assessment purposes (if offered on their programme of study). Depending on the security settings for each assessment students may be required to have full administrator rights on their computer to install and run the software needed to take part in the assessment. Full administration rights are likely to apply to a computer that they own but not to one provided by their employer, for example.

Computer requirements

The portable computer must have at least the following minimum specification:

Windows: 10 and 11 on 64-bit platforms

MacOS Big Sur (version 11) and higher

CPUs newer than 2011 (Intel Sandy Bridge (Core i3, i5 and i7 or newer)

OpenGL 2.0 graphics driver

Local storage for the recording of proctored examinations (75MB per hour)

Web camera & microphone (internal or external)

A broadband internet connection capable of streaming video and a minimum of 0.15Mbps upload speed.

Minimum device requirements are subject to change and older operating systems may ubject to ct to

The programmes aim to:

promote independent critical and evaluative skills, and intellectual curiosity for lifelong learning;

expand knowledge and understanding of the chosen discipline;

promote analytical, creative and imaginative engagement with theory, research and practice in the chosen discipline;

encourage self-development into professionally organised and interactive individuals by practicing skills of selection, assimilation and communication.

Graduate Diploma in Business Analytics

The programme aims to:

provide students with a broad introduction to the techniques and subject matter of applied statistics

provide students with the knowledge to build quantitative models to analyse business problems

provide practical skills of applied data analysis to make recommendations concerning real-world commercial and policy problems.

The learning outcomes of the programme are as follows:

Knowledge and understanding;

A student will be able to:

formulate and build statistical models in a logical manner.

demonstrate a knowledge and understanding of applied modelling and prediction.

develop a grounding in the principles of management.

apply quantitative techniques to the analysis of data.

Intellectual and cognitive skills;

A student will be able to:

locate, extract, analyse and draw reasoned conclusions from multiple sources (including electronic sources) of appropriate literature and relevant data and acknowledge and reference these sources appropriately;

critically analyse data and text using quantitative and qualitative techniques;

assess the relative merits of quantitative methodologies and use them appropriately for the problem in hand.

Transferable skills;

A student will be able to:

communicate effectively in a written context;

use information technology (spreadsheets, word-processing and online databases) appropriately;

organise information, and assimilate and evaluate competing arguments and methods:

manage his or her own learning, including working effectively to deadlines; be open minded and have a capacity to handle ideas and scrutinise information in critical, evaluative and analytical ways.

Learning, teaching and assessment strategies

Full details of the dates of all assessments are available on the website.

Student support and guidance

The Virtual Le388 Otni88 Ong Environmenth (8/8.10)s gives access to materials for each course, includi88 Ong tutorial activities, study support resource88 Os and acce88 Oss to the programme of EMFSS webinars.

University of London Caree88 0rs Serviæffe88 0rs tailored careers and employabili88 0ty su88 0pport to stude88 0nts whatever their course, whereve88 0r they are studying, and whether they are starting, developing, or changing their career. Support includes webinars led by caree8820rs consu88 0lta88 0nts, employe88 0r and alumni panel eve88 0nts and a ra88 0nge of c388 0tee8820rs resources.

<u>Programme Handbook</u>: this provides ge8820neral informatio8820n abou88 0t the EMFSS programmes, including an overvie8820w of key policies and procedures.

Student Guide: Thi88 0s provides information which is common to all students and gives

the Unive88 Orsity of London through to their gra88 Odua88 Otion.

Student Porta8 of laccessing stude 88 Ont induction, study skills support, careers and employabilis 8 Oty resource 88 Os, student wellbeing advice.

Online course materials for each course which introduce88 0 and develop the topics

Reading li88 0sts are provided onli88 0ne. Stude88 0nts may nee88 0d to buy their own textbook88 use copies provided by their teaching ce88 0ntre

Online discussio8820n areas which allow stude88 0nts to communicate with each other.

Pas88 0t examina88 0tio88 0n pape88 0rs and examine88 0rs' commentarie88 0s. These provide ar of the format of examinations and course-leve88 0l feedback on completed assessments.

Programme Regulatio88:**0he**se are a set of rules which apply to your programme stude88 0nts are responsible for ensu88 0ring they are familiar with the regulati88 0ons for their programme.

The Online Library provides a range of e-books, along with full-text and multi88 0disciplinary databases where journal articles, book88 0 revie8820ws and reports can be found. The Online Library also has a dedica88 0ted homepage for EMFSBBents.

<u>University of London library</u>: Registered students may use the resources loca88 0ted within the Senate House library (for a small additiona88 0l fee).

A Unive88 0rsity of London email account and web 388 0tea for pe8820rsonal information management.

Students must make their own 388 Otrangements to study with teaching ce88 Ontres which may provide full-time or p38&i0tte classes.

Attendance at a te388 0ching ce88 0ntre is a requirement for stude88 0nts first registering on the degtee882 or Graduate Diplomas from 2020 2021.

Quality evaluation and enhancement

The University of London delivers the majority of its online and distance learning programmes through a collaboration between the University of London Worldwide and University of London federation members. However, some of the flexible and distance learning programmes draw solely on academic input from the University of London and are delivered without academic lead by a federation member. The policies, partnerships (where applicable) and quality assurance mechanisms applicable for the programmes are defined in the following key documents: The Quality Assurance Schedules, Guidelines for Examinations, General Regulations and, for each programme, programme specific regulations.

Awards standards

Conditions of Registration relating to quality and standards, which includes condition B5 (sector-recognised standards). This is to ensure appropriate standards for each qualification. In addition, every online and distance learning programme that is developed by a federation member of the University of London (or a consortium with representation by more than one federation member) will be developed to the same standard as would be applied within the institution concerned. Proportionate and robust approval procedures, including external scrutiny and student engagement, are in place for all programmes. Learning materials are written and all assessments are set and marked by academic staff who are required to apply

Review and evaluation mechanisms

Some of the key mechanisms in place to assure the standards of all University of London qualifications and the quality of the student experience, include:

Annual programme reports: produced for all programmes in order to review and enhance the provision and to plan ahead;

Independent external examiners: submit reports every year to confirm that a programme has been assessed properly and meets the appropriate academic standards:

Annual student performance, progression and completion statistics

Periodic programme reviews: carried out every 4-6 years to review how a programme has developed over time and to make sure that it remains current and continues to provide a good student experience.

Enhancements are made as necessary to ensure that systems remain effective and rigorous.

Student feedback and engagement

The principal channel for collecting feedback from students is the Student Experience Survey. Carried out every year, this collects feedback from the student body on a range of topics relating to the student lifecycle. The results are analysed external 4 0. nBT/F3 10.98 TPwgw1 72 242.2

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There are also opportunities for students to get involved in governance. An undergraduate and postgraduate student member is appointed by the University to the majority of committees through an annual appointment round. Some programmes also recruit student members at the programme level. Students are frequently invited to take part in quality review processes such as Periodic Programme Reviews, Programme approval, Thematic Reviews, MOOC review panels and ad hoc focus groups. Opportunities such as these are