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Introduction
MOOCs and the University of London
MOOCs and critical debates
Rationale for this research
Methodology
Findings
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Conclusion [7]
References
Appendix : Questionnaire
Appendix : Interviewees
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'L%233!0.3!QGGB!62%.>2/020!; F03!01L/&9#3!#1%2/H#1.3!'L%233!'//!3#330213!6%02%.2!.F#!H2=#!.2!
.F#!L&%#1.!RG1!C#H'19$!>2%H'.0!
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 $G1!' !7/2\$' /!\$' 303!\$ (!.F\#!\#19!2>!)*+KA! \bigcirc GGB3!F' 9!\%\#703.\#\%9!32H\#!+*+!H0//021!/\#' \%1\#\%3!21! \\ ++X^**! L28\%3\#3A! 6\%29\&L\#9!\$ (!H2\%!.F'1!, **! &10=\#\%30.0\#3! M-F' FA0.4(\%) 0.4(3/(()) 0.2(*) 0.2(+) 0.2(K) 0.2N(') 0.4(3/(()) 0.4(3/()) 0.4(3/()) 0.4(3/(()) 0.4(3/()$

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42E#=#%!.F03!.0H#A!01!2&%!%#3#'%LF!E#!6%2623#9!.2!#P6/2%#!'!.F#H#!EF0LF!03!'3!(#.A!'3!>'%!' E#! I12EA! &1#P' H01#9A! 1' H#/(!.F#! &101.#19#9!0H6' L.!21! L' H6&3! \$'3#9!.#' LF017!>2%!.F23#!EF2!F'9!\$##1!01=2/=#9!01!QGGB!6%29&L.021!'19!6%#3#1.'.0210!G&%!F(62.F#303!E'3!.F'.!01=2/=#H#1.!01!21/01#!.#'LF017!.F%2&7F!QGGB3!E2&/9A!>2%!H'1(!'L'9#H0L3A!6%2=09#!.F#!>0%3.!2662%.&10.(!>2%!21/01#!.#'LF017A!'19!.F'.!.F#!H29'/0.0#3!2>!H&/.0H#90'!'19!2.F#%!QGGB!/#'%1017!9#3071!>#'.&%#3!H07F.!%#3&/.!01!LF'17#3!01!'..0.&9#!.2E'%93!21/01#!6#9'7270#3!'19!/#'%1#%3&662%.0!

. %\$1''*''7'':4'

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'L'9#H0L3!>%2H!30P!&10=#%30.0#3!'19!2%7'103'.0213!EF2!E#%#!01=2/=#9!#0.F#%01!.F#!
6%29&L.021!2%!9#/0=#%(!2>!QGGB3!M'3!QGGB!90%#L.2%3

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#1F' 1L017!/#' %1017!' 19!.#' LF017!01!26#1!' 19!903.' 1L#!/#' %1017!#1=0%21H#1.30!; F#%#!E' 3!' 1!
2=#%' //!>##/017!.F' .!9#360.#!.F#!>' L.!.F' .!013.0.&.0213!E#%#!E0//017!.2!#17' 7#!E0.F!0112=' .021!
01!26#1!/#' %1017A! .F# (!E#%#!&16%#6' %#9!' \$2&.!.F#!903%&6.021!.F' .!QGGB3!E#%#!0H6230170!
c' %.0L06' 1.3! .F2&7F.!.F#%#!E' 3!'!7#27%' 6F0L' /!LF' //#17#\!L2//#' 7!R2=#%# F#%#\$!E##!/#33!
I##1A!EF#%#' 3!.' %7#.!' &90#1L#3!2=#%3#' 3!' 66%#L0' .#9!EF' .!QGGB3!F' 9!.2!2>>#%0![1!' 990.021A!
&10=#%30. (!3.'>>!.F' .!F' 9! 90%#L.!01=2/=#H#1.!E0.F! QGGB3!E##!=#%(!6230.0=#A!EF#%#' 3!.F#!
\$%2' 9#%!&10=#%30. (!' 66#' %#9!.2!\$#!H2%#!3L#6.0L' /'!.F2&7F!0.!E' 3!>#/.!.F' .!R' ..0.&9#3!E2&/9!
LF' 17#!7%' 9&' //(\$0!

[1!L#%.'01!903L06/01#3A!.F#!1##9!>2%#17' 7017!/#' %1#%3!E' 3!'!I#(!9%)=#%>2%.F#0%!9#=#/26H#1.A! #070! .E2! 6' %.0L06' 1.3! .F2&7F.! .F' .! QGGB3! L2&/9! %#9%#33! .F#! 0H\$'/' 1L#! 01! H#90L'/! #9&L' .0210!Q#90L'/!#9&L' .021!01#] &0. (!H#' 1.!.F' .!H#90L'/!#9&L' .021!E' 3!R2&.!2>!%#' LFS!>2%! H' 1 (!2>!.F#!/#' %1#%3!01!.F#!.' %7#.!' &90#1L#0!

(=>0,\$'''#'=0-#&\$)%0='\$%0,1-#:'

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; F#!0H6' L.!2>!QGGB3!L' 1!\$#!90%#L.!EF#1!QGGB3!' %#!#H\$#99#9!01!.F#!L&5%0L&/&HA!#0.F#%!' 3! >2&19' .021!L2&53#3!2%!' 3!/#' %1017!H' .#%' /3!.F' .!#17' 7#!/#' %1#%3!01!>2%H' /!3.&9 (0!42E#=#%! .F03!0H6' L.!L' 1!\$#!0190%#L.!' 19!&101 .#19#9A!#070! EF#1!/#' %1017!9#3071!>#' .&5%#3!2>!QGGB3! LF' //#17#! ' 19! #1%0LF! R.%' 90.021' /\$! ' 19! H2%#! #3.' \$/03F#9! .#' LF017! 6%' L.0L#30! [1! \$/#19#9! /#' %1017A! .F#! 01>/L#! 03! 21! L' H6&3! 6%' L.0L#3A! #070! 01.%29&L017! QGGB! ' ...\$0\$\$ &.#3! 01.2! L' H6&3!L/' 33#3!' 19!' 332L0' .#9!21/01#!' L.0=0.0#30!

QGGB3!3##H#9!.2!01>/L#!'..0.&9#3!2>!.F#!6'%.0L06'1.3!2>!.F03!3.&9(!.2E'%93!R21!L'H6&3\$!.#'LF017!'19!.F#0%!'66%2'LF#3!.2!\$/#19#9!'19!21/01#!.#'LF017A!#0.F#%!01!623.7%'9&'.#!2%. &19#%7%'9&'.#!.#'LF017A!.F2&7F!QGGB3!3##H#9!.2!\$#!H23.!01>/.0'/!01!623.7%'9&'.#!#9&L'.0210!://!.F#!6'%.0L06'1.3!2>!.F03!3.&9(!\$#/0#=#9!.F'.!.F#0%!#17'7#H#1.!E0.F!QGGB3!

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F' 9!' 1!0H6' L.!21!.F#0%!6%' L.0L#0!: !92H01' 1.!' ..0.&9#!E' 3!.F' .!01=2/=#H#1.!01!6' %.!LF' 17#9! L/' 33%22H!.#' LF017A!' 19!F#/6#9!.F#H!.2!#H\$%' L#!1#E!9#=#/26H#1.3!01!>' L&/. (0!d#36213#3! %#>#%#9! .2! ' L] &030.021! 2>! 9070.' /! 310//3^! #H\$%' L017!0112=' .0213^! %#=0#E017! I# (! 6#9' 7270L' /! 6%' L.0L#3! 01! /#' %1017! 9#3071! 21! L' H6&3! M01L/&9017! .F#! &3#! 2>! H&/.0H#90' N'! ' 926.017! ' &.2H' .#9! ' 33#33H#1.! ' 19! ' 33#33H#1.! \$ (! 6##%30! "0=#! 6' %.0L06' 1.3! %#>#%#9! 90%#L./(! .2! #H\$#99017! QGGB3! 01.2! H2%#! R.%' 90.021' /\$! 21/01#! /#' %1017! ' 66%2' LF#3^! /#' 9017! .2! '! .%' 13>2%H' .021!2>!.F#!L&%%0L&/&H!#070!#1L2&%' 7017!/#' %1#%3!.2!#17' 7#!E0.F!>/066#9!L/' 33%22H! ' L.0=0.0#30!; F#!>2//2E017!3.' .#H#1.3!>%2H!6' %.0L06' 1.3!0//&3.%' .#!.F#3#!' ..0.&9#3\!

RQGGB3!H' 9#!H#!%#>/#L.!21!%2/#!2>!.#' LF#%e!H' 9#!H#!.F011!' \$2&.!\$#017!6#%321' //(!.F#!L219&0.!2>!01>2%H'.021\$!

!RQGGB!E2%I!%#01>2%L#9!01.#%#3.3!01!/#' %1017!' 19!.#' LF017S0!

SMQGGB3N!F' =#!01L%#' 3#9!MH (N!L2HH0.H#1.!.2!6#9' 727(!' 19!M.F#(!' %#N!2>!=' /&#!.2!; #' LF017!





RM[N! #P6#%0H#1.#9! E0.F! 6##%! >##9\$'LI! 21! L' H6&3e12.!'! =#%(! \$07! 3&LL#330! G1! L' H6&3! 3.&9#1.3!'\%#!'!\$0.!\RT&H6(\S!\F' =017!6##\%3!70=017!7\%' 9#e7229!>2\%!\E2\%!\!01!6\%27\\#33!>\##9\$'LI! '19!>2\%H'.0=#!'33\#33\H#1.e\$&.!\>01'/!\H'\%!\!03!70=#1!\\$(!\H#!12.!'!6\##\\S!)

(=>0,\$'''#'>)''5%&&-''#07'>)-'')-\$-%&'-#'\$%0,1-#:'0#*')%&%0),1'

[1!.F03!6'%.!2>!2&%!%#3#'%LF!E#!/22I#9!>2%!#=09#1L#!.F'.!QGGB3!2=#%'//!6/'(#9!'!%2/#!01!01>/L017!6%2>#33021'/!6%02%0.0#3!>2%!.F#!6'%.0L06'1.3!2>!.F03!3.&9(0![1!.F03!%#36#L.!0.!3##H3!.F'.!'!30710>0L'1.!%#/'.#9!>'L.2%!E'3!#H\$%'L017!LF'17#!'3!L'%##%!6%27%#33021A!'19!F2E!.F03!L2&/9!0H6'L.!21!903.'1L#!/#'%1017!6%2>#33021'/3\$!L'%##%!'9='1L#H#1.0!"2&%!6'%.0L06'1.3!%#>#%#9!.2!90%#L.!6%2>#33021'/!7'01!>%2H!.F#0%01=2/=#H#1.!E0.F!QGGB30!!

!RQ' 9#!H#!' E' \\#!2\!' !E09\#!\\' 17\#!2\!\\#32\&\\L\#3!\2\\\\3.\&9\#1.3\!

R[!F' =#!9#=#/26#9!L' 6' L0. (!.2!#17' 7#!E0.F!E09#%%' 17#!2>!3.&9#1.3A!#070!%#>&7##3\$!

[1!.E2!L'3#3!0.!E'3!=2/&1.##%#9!.F'.!.F#!>2L&3!21!6#9'727(!01!QGGB!9#=#/26H#1.!F'9!/#9!.2!6&\$/0L'.0213A!'19!.2!#P6/2%017!'!1#E!%#3#'%LF!'%#'!01!'990.021!.2!.F#!L2%#!3&\$T#L.!\$'3#9!>2L&3\!

R4' =#!6&\$/03F#9!>2%!>0%3.!.0H#!21!/#' %1017!' 19!.#' LF017\$0!

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DP.#13021D1701#!M1090N!PQGGB!=3!LQGGB`!C#>1017!L2HH21!QGGB!.#%H30!G1/01#\!F..6\ff\$/270#P.#13021#1701#0L2HfPH22LU=3ULH22L!g' LL#33#9!"#\$\%' \((!) \dagge^+ +, \h!)!

4'.506'1'723A!-0!M)*+WN!? F'.!92!QGGB3!L21.%0\$&.#!.2!.F#!9#\$'.#!21!/#'%1017!9#3071!2>!
21/01#!L2&%3#3`!!"!#\$%&%'()#*!\$+A!120!X)A!Z&1#!)*+WA![--i\!+KKJU+WX)0!G1/01#\!
EEE026#1#9&L'.021#&%26'0#&f#1f#/#'%1017j6'6#%3!g'LL#33#9!"#\$%&'%(!)*+, h!

mF#A!"040A!BF#1A!noA!b&H#17A!-0A!a!b017A!; 0!M) *+KN!-#1.0H#1.!' 1'/(303!2>!3.&9#1.!26010213!01!
/'%7#!3L'/#!26#1!21/01#!L2&%3#3!&3017!'&.2H'.0L!H'LF01#!/#'%1017!.#LF10]\!?F'.!92#3!0.!
.#//!&3`!c'6#%6%#3#1.#9!'.!.F#![1.#%1'.021'/!B21>#%#1L#!21!G6#1![112='.0=#!D9&L'.021A!
4217!m2170!G1/01#\!F..6\ff0L20#)*+K02&F10#9&0F1f!g'LL#33#9!"#\$%&'%(!)*+, h!

-F' FA!C0!M) *+KN!k(!.F#!1&H\$#%3\!QGGB3!01!) *+KA!B/' 33!B#1.%' /0!G1/01#\!<u>F..63\ffEEE0L/' 33U</u>
L#1.%' /0L2Hf%#62%.fH22LU3.' .3U) *+Kf!g' LL#33#9!"#\$%&' %(!) *+, h!

_' E' LI OUDOLF.#WA!GOA!k25I &%.A!: OA!: /.&%I OA! < 0!a!: /9%' OE##3FA!: O!M) * + KN!? F' .!\#3#' \%LF!3' (3! \\$2\&.!\QGGB3\\!: 1!\#P6/2\%' .0=\#!L21.\#1.!' 1' /(3030![1.\#\%1' .021' /!d\#=0\#E!2\!d\#3\#' \%LF\!01!G6\#1! \'19!C03.\\03\&.\#9!\@\#' \%1017\A!+, \!M+\\\!) X) U) W, !

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           '0 QGGB!90%#L.2%!2>!6%29&L.021!!
           $0 @#'%1#%3&662%.!!
           L0 : 12.F#%!%2/#!
    )0 42E!H'1(!QGGB3!F'=#!(2&!$##1!01=2/=#9!E0.F`!
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    V0 ? F'.!E#%#!(2&%!'0H3!01!7#..017!01=2/=#9!E0.F!QGGB3`!
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    X0 4'=#!(2&!>2//2E#9!'1(!QGGB3!'3!'!/#'%1#%`!!42E!H'1(`!42E!H'1(!909!(2&!
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Ţ
    W0 4'3!(2&\%01=2/=\#H\#1.!E0.F!\QGGB3!F'9!'1(\!0H6'L.!21!(2&\%H'013.\%H'H!.\#'LF017\![>!
        32A!D!EF' .!E' (3`!
   • <3#!2>!H&/.0!H#90'!
   • "/066#9!L/" 33%22H!
   • QGGB!01!L' H6&3!$' 3#9!2½#@#' %1017!L2&%3#!!
   • @#' %1#%!3&662%.!!
   • : 33#33H#1.!!
ļ
    Y0 4'3!(2&\%01=2/=\#H\#1.!E0.F!\QGGB3!F'9!'1(!2.F\#\%0H6'L.!21!(2&\%6\%2\right)\#33021'/!
        6\( 2\) 0.0\( 3\) 11\( 1\) LF017\( 2\) 1\( 4\) 4\( 1\) LF\( 1\) 1
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J0 4'3!(2&\mu013.0.&.021!2\mu(2&\muL2//#'7&\#3!\$\##1!'E'\\#!2\!'1(!0H6'L.!2\!01=2/=\#H\#1.! E0.F!\text{QGGB3!21!(2\mu\mu\\.\#'LF017\)

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